

# Event Insights

Insights is where you see how your event is performing. This is great for both pre event and for during a live event. Understanding how your event is performing in real time is of course important, regardless of whether the event is in the future, live right now or even in the past.

Let's take a look at Event Insights in a little more detail.

Event Controls

Preview Publish

Dashboard

Basic Info

Agenda

Venue & Branding

Registration

Polls

Insights

Overview

Chat

Q&A and Polls

**600 Minutes Executive IT**

Friday 3rd December 2021

12:30 - 17:00

Event Summary

Join us at the 600Minutes Executive IT as this year we will focus on practical and transparent journeys that can inspire and guide towards technical challenges faced by CIOs within the domains of cloud and data...

0d 0h 0m

Complete your event setup

Basic Details View

Agenda View

Venue & Branding View

Event Privacy

Your event is "PUBLIC". Everybody in your organization can see this event.

EVENT LINK

<https://web.dev.immersify.uk/app/events/1> COPY

and then select the first option Overview. You should now see a screen similar to the below

Event Controls

Preview Publish

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Chat

Filter: Pre Event Full Event Session 1 Session 2

Event Duration 53m last event 4h30m

Average Attendees +8 from last event 100

Unique Attendees -8 from last event 100

Attendees Dropped +4 from last event 0

Chat Messages +430 from last event 45

Chatters -12 from last event 29

Average Sentiment Improved from last event Positive

Average Engagement 22 from last event 0

Avg. Attention +4.2% from last event 92%

Avg. Attendance Time +1.2% from last event 96%

Questions Asked -18 from last event 2

You will notice the filter at the top that allows you to choose various options, these may change dependent on whether the event is in the future, live right now or in the past

Event Controls

Preview      Publish

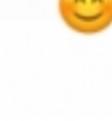
Filter: Pre Event Full Event Session 1 Session 2

Dashboard	Event Duration 53m last event <b>4h30m</b>	Average Attendees +8 from last event <b>100</b>	Unique Attendees -8 from last event <b>100</b>	Attendees Dropped +4 from last event <b>0</b>
Basic Info	Chat Messages +430 from last event <b>45</b>	Chatters -12 from last event <b>29</b>	Average Sentiment Improved from last event <b>Positive</b>	Average Engagement 22 from last event <b>0</b>
Agenda	Avg. Attention +4.2% from last event <b>92%</b>	Avg. Attendance Time +1.2% from last event <b>96%</b>	Questions Asked -18 from last event <b>2</b>	
Venue & Branding				
Registration				
Polls				
Insights				
Overview				
Chat				

if you scroll down the page you will see additional options where you can drill into the data further .

Event Controls

Preview      Publish

Sentiment  Positive sentiment for this event

Positive

Neutral

Negative

10:00    10:10    10:20    10:30    10:40    10:50    11:00

Download

Audience Insights

 Most Engaged  
Highest engagement

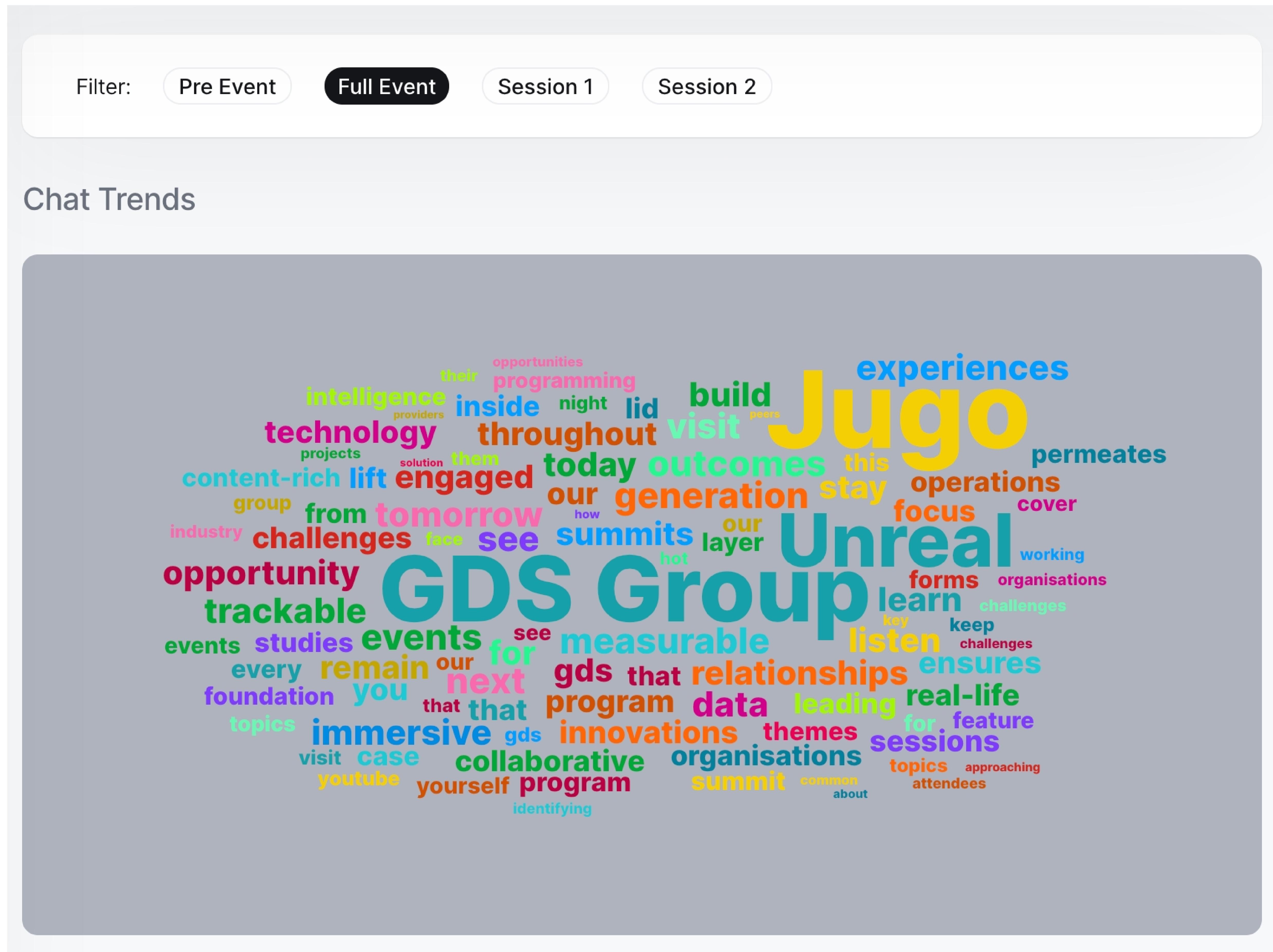
 The Chatters  
Talked most in the chat

 The Positive  
Highest sentiment

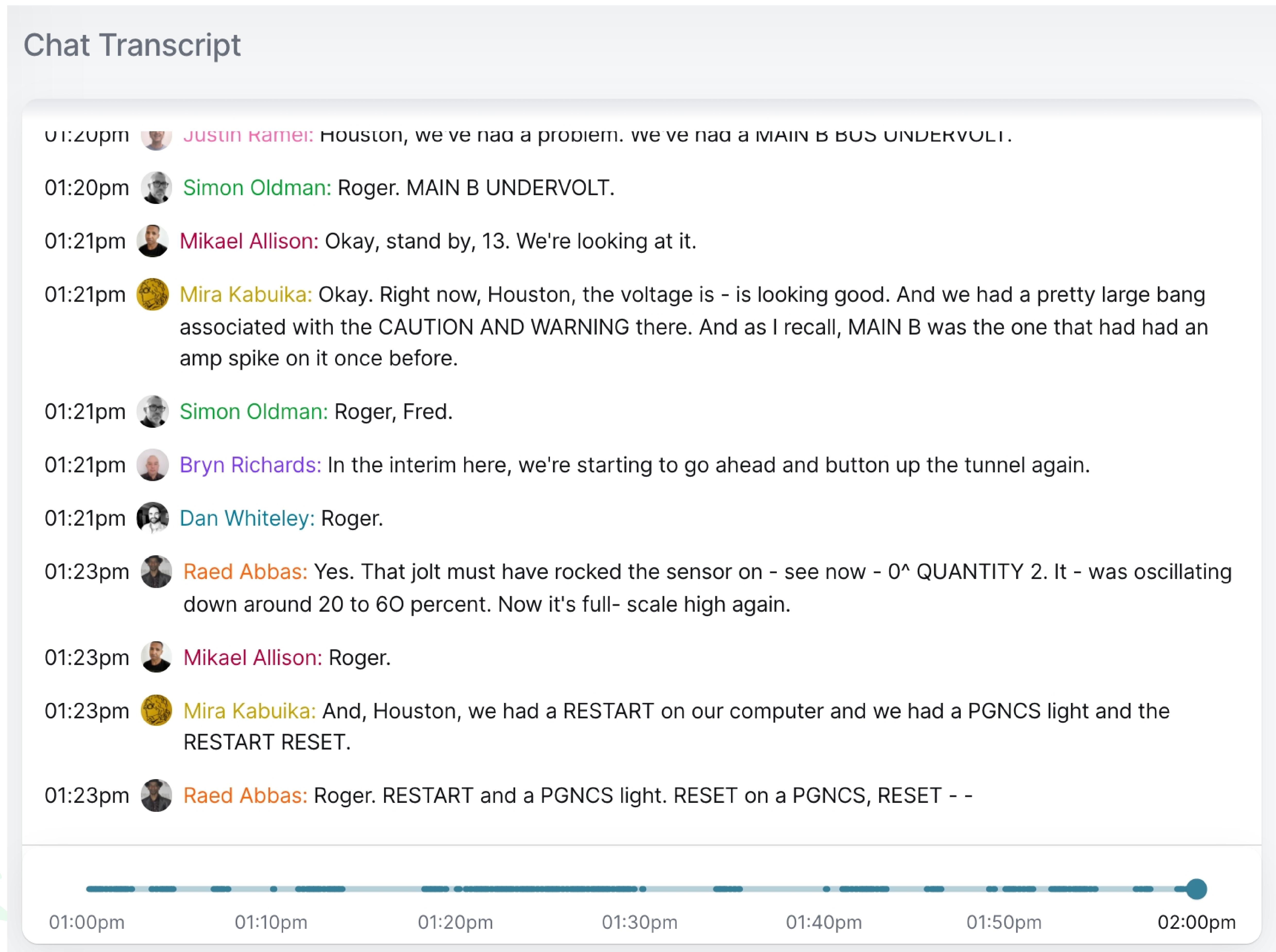
 The Curious  
Asked most questions

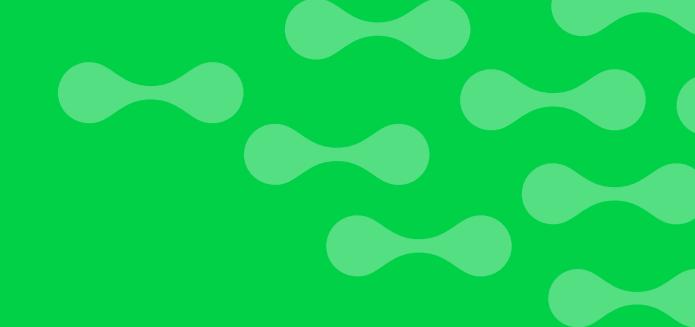
Ok lets click on the Chat Insights from the drop down menu.

Quickly see the latest Chat Trends in real time



or access the chat transcript in real time





Lastly select Q&A and Poll from the Insights menu and you can access all the Polls and Questions from your event

## Popular Questions

Upvotes	Downvotes	Question	Asked By
243	11	What's the 3-minute pitch for the new product?	Edmin Peek
100	15	In which departments are we going to invest more?	Izzy Stobart
100	15	What are the biggest challenges we are facing in our industry?	Paityn Culhane
99	2	How accurate are our sales pipeline forecasts?	Edwin Blyth
53	2	How are we keeping our company customer-focused and not sales-driven?	Tatiana Franci
42	7	Can we disrupt the market with a new pricing model?	Gerry Galavin
30	25	What is the one thing you could do without in your job?	Laura Klimaszewski
23	2	Should we invest more in developing new products rather than marketing?	Paityn Culhane
12	0	What is your vision of our company in 5 years' time?	Haylie Dokidis
11	4	What will be the post-COVID-19 impact on our company and industry?	Paityn Culhane

More Help with insights coming soon.

